

SINCE 1922...

4TH GENERATION FAMILY-OWNED & OPERATED

Wish Farms is a year-round grower and shipper of fresh strawberries, blueberries, blackberries, raspberries and pineberries, both organic and non-organic. With a community of growers in both North and South America, Wish Farms harvests fresh and flavorful berries 365 days a year. The roots of Wish Farms began on the streets of New York City, with Ukrainian immigrant Harris Wishnatzki selling fruits and vegetables from a pushcart. In 1922, he established a wholesale operation at the famed Washington Market and later permanently relocated to Florida by the mid-1930's. After Harris' passing, his sons Joe and Lester assumed leadership in 1955. Joe's son, Gary Wishnatzki, joined the company in 1974 and is the current CEO and "Head Pixie". Today, Wish Farms is proud to continue the family legacy that Harris founded one hundred years ago.

ROOTED IN HISTORY, GROWING TOWARDS THE FUTURE.



GARY WISHNATZKI, 3RD GENERATION OWNER



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