

Pixie ROCK



Saturday, April 24, 2021 • 5:00 pm - 10:00 pm • Plant City, FL

www.PixieRock.org



2021



SATURDAY
24
APR

5:00PM-10:00PM
New Wish Farms
Headquarters
Plant City, Florida

It is with great pride that Wish Farms presents a unique music experience. PixieRock! is a celebration born from a passion for live music, a great party, and a desire to support worthy charitable efforts.

We have a lot to celebrate. The grand opening of our new state-of-the-art campus is going to knock your socks off!

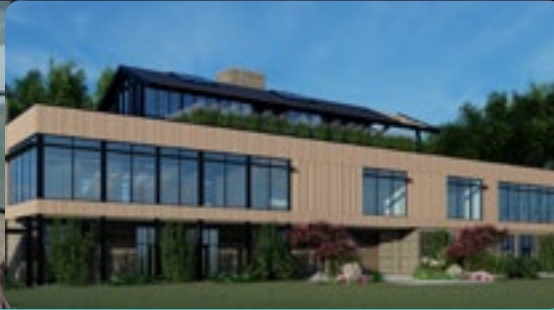


Performances by
NATIONALLY
RECOGNIZED BANDS!



VENUE

Wish Farms Headquarters, Plant City, FL



We invite you and your organization to be a sponsor of this inaugural PixieRock! event. It is going to be a night to remember!

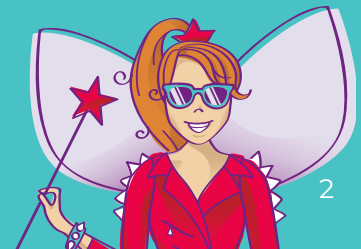
100% of funds raised will go directly to our newly formed Wish Farms Family Foundation. With a focus on three pillars of giving: Food Insecurity, Youth Education, and Community, the foundation hopes to make a significant impact on the world around us.

The following information details sponsorship levels available, including associated benefits. Please evaluate each sponsorship level and consider reserving your spot now as sponsorships are offered on a first-come, first-served basis.

Thank you for your consideration. Together we can make a difference and have a fun time doing it!

Sincerely,

Gary Wishnatzki
Owner & Head Pixie, Wish Farms



The Wish Farms Family Foundation

WINGS TO HELP OUR COMMUNITY FLY

Feel good. Eat berries. Make a difference. Established by the Wishnatzki family in 2019, The Wish Farms Family Foundation strives for an America with no hunger, better education for all and stronger community ties. With a focus on these three pillars, Wish Farms and our family of growers are cultivating positive change one berry at a time. We are dedicated to supporting the communities around us, because everyone deserves to eat healthy and be happy.



Food Insecurity



Youth Education



Community



Wishnatzki Family - 3rd, 4th & 5th Generations





UNITED FOOD BANK OF PLANT CITY

The mission of the food bank is to provide assistance for the needy, moving them from a “state of hunger” and “impoverishment” to self-sufficiency, empowerment and self-reliance. Providing a “hand up, not a hand out”, their vision is to stamp-out hunger in Plant City. By offering opportunities for self-improvement, education and job skills, they seek to raise the standard of living for the needy in Eastern Hillsborough County.



REDLANDS CHRISTIAN MIGRANT ASSOCIATION (RCMA)

Founded in 1965, Redlands Christian Migrant Association is a national role model in preparing rural, low-income children for leadership. It provides quality childcare, support services, educational opportunities and improvement of the health and general welfare of over 6,000 children in 68 centers throughout 20 Florida counties.



CRISIS CENTER OF TAMPA BAY

The Crisis Center of Tampa Bay has been serving the community with unique services for over 47 years. They respond to people in crisis over 165,000 times per year. The Crisis Center plays an integral part in Hillsborough County's system of care. They provide crisis support via telephone, information and referral, suicide prevention, specialized trauma counseling and therapy, forensic examinations, sexual assault counseling and advocacy, care coordination, educational programs and workshops, and emergency medical, psychiatric, and substance abuse transportation.



Beneficiaries





SPONSORSHIPS

THE LEGEND

\$50,000

Hospitality and Entertainment

- 16 All-Access Passes*
- 8 Backstage Meet & Greet Passes
- 12 General Admission Tickets
- 4 Preferred Parking Passes
- \$560 Pixie Bucks*

Sponsorship Benefits

- Company recognition on event website
- Company logo recognition at the event
- Link to company website from event website
- Recognition as The Legend sponsor on event sponsor board
- Sponsor recognition gift

Sponsorship Rights

- Acknowledgment at event
- Right to display company name at event
- First right to same sponsorship for 2022 event

**SOLD
OUT**

TOP SPONSOR



* See
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\$30,000

THE ROCK STAR

**SOLD
OUT**

Hospitality Client Entertainment

- 12 All-Access Passes
- 4 Backstage Meet & Greet
- 10 General Admission Tickets
- 3 Preferred Parking Passes
- \$400 Pixie Bucks*

Sponsorship Benefits

- Company recognition on event website
- Link to company website from event website
- Recognition as The Rock Star sponsor on event sponsor board
- Sponsor recognition gift

Sponsorship Rights

- Acknowledgment at event
- Right to display company name at Stage location
- First right to same sponsorship for 2022 event

* See
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THE POP STAR

\$25,000



Hospitality and Client Entertainment

- 10 All-Access Passes*
- 4 Backstage Meet & Greet Passes*
- 8 General Admission Tickets
- 3 Preferred Parking Passes
- \$320 Pixie Bucks*

Sponsorship Benefits

- Company recognition on event website
- Link to company website from event website
- Recognition as The Pop Star sponsor on event sponsor board
- Sponsor recognition gift

Sponsorship Rights

- Acknowledgment at event
- Right to display company logo or name on event wristbands
- First right to same sponsorship for 2022 event



THE HEADLINER

\$20,000



Hospitality and Client Entertainment

- 8 All-Access Passes*
- 4 Backstage Meet & Greet Passes *
- 8 General Admission Tickets
- 2 Preferred Parking Passes
- \$280 Pixie Bucks*

Sponsorship Benefits

- Company recognition on event website
- Link to company website from event website
- Recognition as The Headliner sponsor on event sponsor board
- Sponsor recognition gift

Sponsorship Rights

- Acknowledgment at event
- Right to display company name at Pixies Playground location
- First right to same sponsorship for 2022 event

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\$15,000

THE PRODUCER

Hospitality and Client Entertainment

- 6 All-Access Passes*
- 2 Backstage Meet & Greet Passes*
- 6 General Admission Tickets
- 2 Preferred Parking Passes
- \$240 Pixie Bucks*

Sponsorship Benefits

- Company recognition on event website
- Link to company website from event website
- Recognition as The Producer sponsor on event sponsor board
- Sponsor recognition gift

Sponsorship Rights

- Acknowledgment at event
- Right to display company name at Wish Landing location
- First right to same sponsorship for 2022 event



THE AGENT

\$10,000

Hospitality and Client Entertainment

- 6 All-Access Passes*
- 2 Backstage Meet & Greet Passes*
- 2 Preferred Parking Passes
- \$120 Pixie Bucks*

Sponsorship Benefits

- Company recognition on event website
- Link to company website from event website
- Recognition as The Agent sponsor on event sponsor board
- Sponsor recognition gift

Sponsorship Rights

- Right to display company name at selected location - Treehouse or Misty's Slide
- First right to same sponsorship for 2022 event



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THE PROMOTER

\$5,000

Hospitality and Client Entertainment

- 2 All-Access Passes*
- 4 General Admission Tickets*
- 1 Preferred Parking Pass
- \$80 Pixie Bucks*

Sponsorship Benefits

- Company recognition on event website
- Link to company website from event website
- Recognition as The Promoter sponsor on event sponsor board
- Sponsor recognition gift

Sponsorship Rights

- First right to same sponsorship for 2022 event

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THE ROADIE

\$3,000

Hospitality and Client Entertainment

- 6 General Admission Tickets
- \$120 Pixie Bucks*

Sponsorship Benefits

- Company recognition on event website
- Link to company website from event website
- Recognition as a The Roadie sponsor on event sponsor board
- Sponsor recognition gift

Sponsorship Rights

- First right to same sponsorship for 2022 event



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THE KARAOKE STAR

\$2,000

Hospitality and Client Entertainment

- 4 General Admission Tickets
- \$80 Pixie Bucks*

Sponsorship Benefits

- Company recognition on event website
- Link to company website from event website
- Recognition as a The Karaoke Star sponsor on event sponsor board
- Sponsor recognition gift

Sponsorship Rights

- First right to same sponsorship for 2022 event

* See
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| Sponsorship | Cost | All Access* | Meet & Greet* | General Admission | Pixie Bucks* | Special Recognition |
|-------------------------|----------|-------------|---------------|-------------------|--------------|------------------------------------|
| THE LEGEND | \$50,000 | 16 | 8 | 12 | \$560 | Top Sponsor |
| THE ROCK STAR | \$30,000 | 12 | 4 | 10 | \$400 | Logo on stage |
| THE POP STAR | \$25,000 | 10 | 4 | 8 | \$320 | Logo on wristbands |
| THE HEADLINER | \$20,000 | 8 | 4 | 8 | \$280 | Logo at Pixies Playground |
| THE PRODUCER | \$15,000 | 6 | 2 | 6 | \$240 | Logo at Wish Landing |
| THE AGENT | \$10,000 | 6 | 2 | N/A | \$120 | Logo at Treehouse or Misty's Slide |
| THE PROMOTER | \$5,000 | 2 | N/A | 4 | \$80 | See next page |
| THE ROADIE | \$3,000 | N/A | N/A | 6 | \$120 | See next page |
| THE KARAOKE STAR | \$2,000 | N/A | N/A | 4 | \$80 | See next page |

*All-Access grants entrance to the exclusive 3rd floor lounge, which includes complimentary food and a full-service bar featuring premium wine and top shelf liquor. It also includes front of stage special section passes reserved for the ticket category.

*Meet & greet is subject to band's management and availability

*Pixie Bucks can be used for purchase of food & drinks

All sponsors will have their logo featured on the sponsor board and on the PixieRock! website with a link to their website.

www.PixieRock.org



CUSTOM SPONSORSHIPS
Additional branding opportunities available

A close-up photograph of a person's hands cupped together, holding a large quantity of fresh blueberries. The background is softly blurred, showing the person's torso and arms. Overlaid on the image is a white, stylized banner with a hand-drawn, sketchy border. The word "COMMITMENT" is written across the banner in a bold, black, distressed, stencil-like font.

COMMITMENT

Our Company is excited to take part in the 2021 PixieRock!, to be held on Saturday, April 24, 2021 at the new Wish Farms Headquarters, Plant City FL.

Sponsoring Company/Organization Name: _____

Primary Contact Person: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSOR LEVELS & TICKETS

Please select the sponsorship level in which you would like to participate & any additional tickets:

- | | |
|---|----------|
| <input type="checkbox"/> The Legend | \$50,000 |
| <input type="checkbox"/> The Rock Star | \$30,000 |
| <input type="checkbox"/> The Pop Star | \$25,000 |
| <input type="checkbox"/> The Headliner | \$20,000 |
| <input type="checkbox"/> The Producer | \$15,000 |
| <input type="checkbox"/> The Agent | \$10,000 |
| <input type="checkbox"/> The Promoter | \$5,000 |
| <input type="checkbox"/> The Roadie | \$3,000 |
| <input type="checkbox"/> The Karaoke Star | \$2,000 |

Sponsorships are based on a first come/first served basis.

Please make checks made payable to: The Wish Farms Family Foundation

Mail to: Wish Farms PO Box 1839, Plant City, FL 33564, Attn: PixieRock!

If you have any questions, please contact the marketing department at 813-752-5111 or pixierock@wishfarms.com

For up-to-date information, visit www.PixieRock.org. We can't wait to rock out with you!







SEE YOU THERE!



Growing happiness. One berry at a time.