



Join us for the  
**4th Annual Strawberry Picking Challenge**  
TPepin's Hospitality Centre | Futch Farms Strawberry Field  
February 10<sup>th</sup> and 11<sup>th</sup>, 2017

<p><b>Friday, February 10<sup>th</sup>, 2017</b> <b>Kick-off Dinner</b> <i>TPepin's Hospitality Centre, Tampa, FL</i> 4121 N. 50<sup>th</sup> Street, Tampa, FL 33610</p> <p>6:30-7:30p.m. Cocktail Hour 7:30-10:00p.m. Dinner &amp; Silent Auction</p>	<p><b>Saturday, February 11<sup>th</sup>, 2017</b> <b>Picking Challenge</b> <i>Futch Farms, Plant City, FL</i> 3536 Futch Loop, Plant City, FL 33566</p> <p>11:00a.m.-2:00p.m. Challenge 2:30p.m. Awards Ceremony</p>
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***Benefitting the children of RCMA***

*All proceeds will be donated to RCMA. RCMA provides quality childcare and early education for children of migrant farm workers and rural, low-income families throughout Florida. For more information visit [www.rcma.org](http://www.rcma.org).*

***Please make checks payable to: RCMA***

*Mail to: Wish Farms, P.O. Box 1839, Plant City, FL 33564*

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**The Competition: A Strawberry Picking Relay**

- Corporate teams will be made up of three appointed contestants.
- Each team will be assigned a row and an expert coach.
- Contestants will each pick one 2lb. package of strawberries and then return back to the start and tag the next person on their team until they've completed picking a flat.
- Final scores will be judged on fastest flat picked, best looking flat and cleanest row.
- The highest scoring team from each group moves onto the final round where the Best Harvest Crew will be determined.

For sponsor inquiries contact Amber Maloney (813) 752-5111 / [spc@wishfarms.com](mailto:spc@wishfarms.com)  
Event website: [www.wishfarms.com/spc](http://www.wishfarms.com/spc)





## Strawberry Picking Challenge



### SPONSORSHIPS

- *Presenting Sponsor: \$10,000.* Naming rights to the event; the sponsor's name will be included in any print or press release associated with the event. Includes reserved dinner table and lunch for sixteen at the event, prominent corporate banner display, name/logo featured on the event t-shirt, eight ½ flats of premium strawberries. (Presenting Sponsor has the option of one or two teams - 4 to 8 contest participants).
- *Gold Corporate Team Sponsor: \$5,000.* Includes reserved dinner table and lunch for eight, prominent corporate banner display, name/logo prominently featured on event t-shirt given to all volunteers, eight ½ flats of premium strawberries. (Corporate Team Sponsors choose 4 contest participants.)
- *Silver Corporate Team Sponsor: \$2,500.* Includes reserved dinner table and lunch for eight, corporate banner display, eight ½ flats of premium strawberries. (Corporate Team Sponsors choose 4 contest participants.)
- *Tractor Sponsor: \$1,500.* Includes dinner and lunch for four, corporate banner displayed on antique tractors that will be prominently staged around event property, four ½ flats of premium strawberries.
- *Row Sponsor: \$500.* Includes dinner and lunch for two, sign with name/logo displayed on one strawberry row that will be featured during the picking contest, two ½ flats of premium strawberries.
- *Individual All-Access Ticket: \$200.* Come join in the fun and cheer on your favorite strawberry pickers! Includes dinner, lunch, one ½ flat of premium strawberries.

**This event is FREE to the public. Food and entertainment will be onsite.**

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